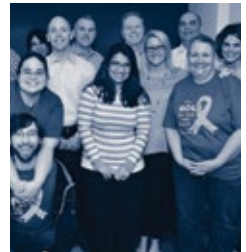


# IMPACT 2014

CORPORATE SOCIAL RESPONSIBILITY REPORT





## 2014 HIGHLIGHTS

\$2M

Professional Services Donated

23

Nonprofit Partners Supported

17K

Volunteer Hours

833%

Increase in Race Proceeds from Year 1 to 6

\$100K

Financial Support to Communities

18

Employee Sponsorship Grants



I am proud to work for a company that echoes my thoughts and beliefs regarding social responsibility. We should all feel empowered to give back to the community in one form or another. I was proud to participate in a pro bono project last year, and thrilled to see the client's excitement and appreciation when the finished product was revealed.



**KAREN MEZATASTA**  
Acumen Solutions  
Employee (OH)



## WHO WE ARE

Acumen Solutions is the trusted leader in Enterprise Cloud Transformation, helping organizations realize dramatic improvements in productivity and profitability through innovations in business and technology.

For over 15 years, Fortune 500 companies and government agencies have relied on our global consultants to deliver cloud solutions that yield exceptional results. We apply this same focus on results to our unparalleled social responsibility program, generating sustainable impact across our local communities.

For more information on Acumen Solutions' Corporate Social Responsibility efforts, please contact Margie Johnson, Director, Corporate Care at [mjohnson@acumensolutions.com](mailto:mjohnson@acumensolutions.com)

**BRIGITTE PRIBNOW MOORE**  
Executive Director

*Young Playwrights' Theater*



Young Playwrights' Theater is so grateful for Acumen Solutions. One of our stellar board members is an Acumen Solutions employee, and the company has invested generously in YPT in a number of important ways - from inviting us to be a beneficiary of the annual Race for a Cause, to providing pro bono consulting services that completely transformed our donor database, to helping YPT expand to reach new schools and students. Acumen Solutions invests deeply in their communities in meaningful ways. Thanks to them, we have inspired hundreds of new students to realize the power of their own voices through creative writing.





# IN THE COMMUNITY

## PRO BONO PROJECTS

### National Fatherhood Initiative

NFI was in need of modernizing their training and learning materials database. The Acumen Solutions Pro Bono team created two web-based tools to allow easier access to skill-building materials benefiting fathers nationwide.



### Shelter House

SH serves homeless families in Fairfax County, and they had outgrown their current database. They had difficulty transitioning their donor and volunteer information to salesforce.com. Acumen Solutions revamped their database, providing increased user access and improved data reporting.



### The Women's Center

Acumen Solutions collaborated with TWC to improve their donor database. This new, customized database enables increased efficiency in the acknowledgment process, enhanced information for campaign efforts and streamlined processes for tracking grants.



## EMPLOYEE SPONSORSHIPS

On an individual basis, employees committed to a certified nonprofit can request sponsorships of up to \$200 from the company. It is another way to support our employees and their community efforts. Some of the organizations that benefited this year from the Employee Sponsorship Program included Avon Breast Cancer (VA), March of Dimes (OH), NOVA Cool Cats Special Hockey (VA), and Susan G. Komen Breast Cancer Foundation (CA).

Susan G. Komen Breast Cancer Foundation (CA)



NOVA Cool Cats Special Hockey (VA)



Avon Breast Cancer (VA)



## BOARD LEADERSHIP PROGRAM

Our unique Board Leadership Program leverages the talent of our leaders and empowers them to engage in their communities by serving on the boards of local nonprofits. Program components include structured board candidate training, placement that matches skills and interests with nonprofit needs, education and resources, financial support, opportunities for Pro Bono projects and community service activities. By coupling the intellectual capital of the firm and focusing on a selection of organizations, we are able to achieve far greater sustainable impact than by financial donations alone.

## NONPROFIT PORTFOLIO PARTNERS

- American Childhood Cancer Organization
- Boys and Girls Club - Alexandria-Olympic Branch
- Cleveland Furniture Bank
- Crossroads Adaptive Athletic Alliance
- Education Pioneers (NY & VA)
- For Love of Children
- Girls on the Run of Northern VA
- Golden Retriever Rescue, Education & Training
- Greenbrier Learning Center
- Literacy Council of Northern Virginia
- National Fatherhood Initiative
- Our Daily Bread
- REAL School Gardens
- Ronald McDonald House
- Shelter House
- The Reading Connection
- The Women's Center
- United for DC
- Venture Philanthropy Partners
- Year Up
- Young Playwrights' Theater
- 501cTECH

## EMPLOYEE SERVICE ACTIVITIES

Our offices partner with local organizations to identify the most pressing needs and encourages employees to support the cause. This year, our activities ranged from assembling Night Night packages for homeless children in Cleveland, including blankets, books and a stuffed animal to becoming reading partners for elementary students in New York. Each geographic location sponsors a quarterly activity to benefit deserving organizations. Employees are encouraged to volunteer and we make it easy for them to become engaged.

Ohio



California



New York



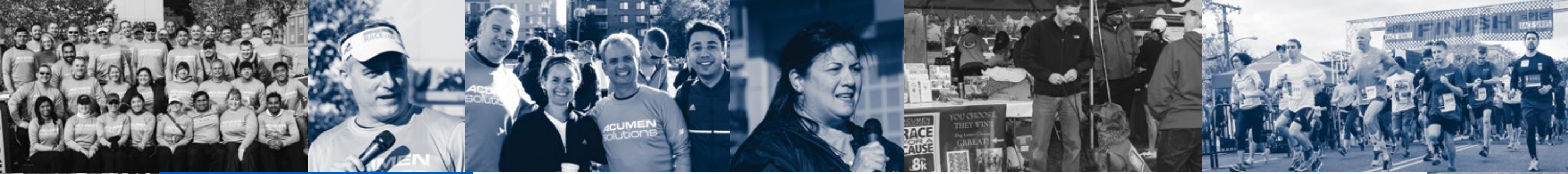
Virginia



United Kingdom







**THANK YOU TO OUR SPONSORS**

**THE MELTZER GROUP**

Robert G. Hisaoka  
People Stretch Solutions  
Salesforce.com  
Watkins Meegan, LLC

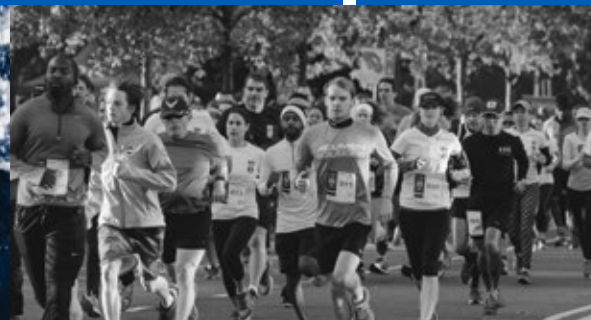
- Agility Technologies • All Covered
- Arcland Property Company
- Baird Automotive • Birst
- Carahsoft Technology
- CityBridge Foundation
- Clarabridge • CoreSphere
- CubeSmart - Bristow, VA Store
- Enterprise Holdings • FinancialForce.com
- Halt, Buzas & Powell, Ltd.
- InScope International
- Jones Lang LaSalle (JLL)
- Lindsay Automotive Group • LookThink
- Paycom • Perspecsys • RedPeg Marketing
- SoundExchange • Southpoint Consulting
- SunTrust Bank • Talteam, Inc.
- Tobin O'Connor & Ewing
- United Bank, Inc. • Virginia Imports, Ltd.

**\$1,000,000**  
**DISTRIBUTED**

**6**  
**YEARS**  
OF SUCCESS

**15,300**  
**TOTAL**  
PARTICIPANTS

**60**  
**NONPROFIT**  
RECIPIENTS



# MESSAGE FROM THE PRESIDENT



I am pleased to present an overview of the highlights and successes of our Corporate Social Responsibility (CSR) program for 2014.

Since the inception of our CSR charter, our goal has been to build a dynamic and unique corporate responsibility program. Today, at every level of the company, Acumen Solutions employees are making a difference. From the Board Leadership Program, to Pro Bono Projects and Service Activities, our employees are engaged, giving back, and making an impact.


In October, we celebrated the sixth year of our signature CSR event, the Race for a Cause™. This has proven very successful over the years, resulting in over \$1 million distributed to our nonprofit partners, and attracting more than 15,000 race participants. This year, we had a great turnout and the day was one of the highlights of my year. Thank you to the thousands of runners and walkers, kids, sponsors, and neighbors who came out to support us.


None of this would be possible without the time and talent of my colleagues, our generous corporate sponsors, and the support from our local community partners. I am proud of what we have achieved and thank you all for your support.


Sincerely,


**David V. Joubran**  
President & CEO


## ACUMEN SOLUTIONS LOCATIONS

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