

The right suite of tools empowers both store sales teams and call center service agents to increase sales and boost productivity.

## WRONG TOOLS

VS.

## RIGHT TOOLS



Fumbling between systems to access disparate customer data.



Complete view into service, marketing, and in-store customer data.



Inconsistent and frustrating experience for the customer



Cross and up-selling opportunities powered by AI.

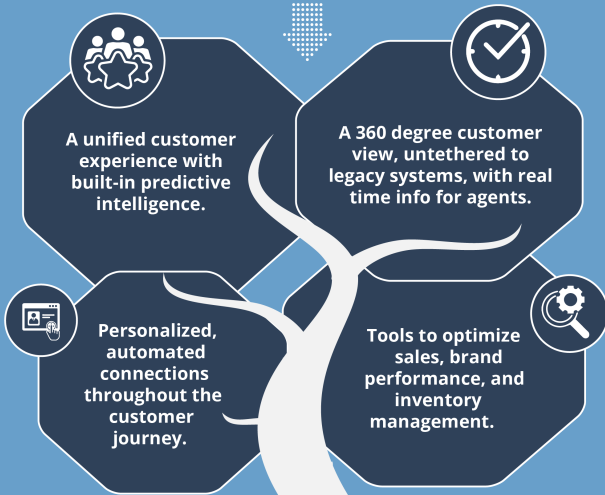
Lack of predictive capabilities to cross and up-sell.



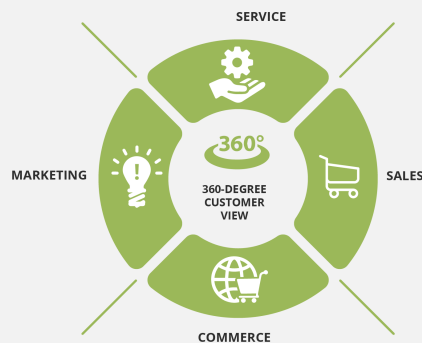
Cohesive brand experience across channels and locations.



## Retail growth depends on...



## What can brands achieve through a suite of tools that bridges the entire enterprise?



**INCREASED REVENUE**

**IMPROVED PRODUCTIVITY**

**CUSTOMER LOYALTY**

Acumen Solutions enables retailers to ramp up their omni-channel strategy, foster in-store engagement, streamline store audits, and dramatically improve employee retention. Are you confident about your customers' experience? Contact Acumen Solutions to find out about our retail solutions, such as Connected Customer Service, Smart Information Filtering Tool (SIFT™), SmartStore, Channel Assessment and more.