

From Data Deluge to Organized Archive



In today's data-driven world, companies have become weighed down by an excess of information, forced to invest in additional storage to withstand their surpluses. Storage space, however, has yet to be properly optimized for either time or cost efficiency. With many standard backups lasting 30-days, and storage costing approximately \$250 per gigabyte, companies are turning to data archiving processes as a more feasible, long-term solution.

The Data Dilemma

Data archives store outdated information while providing future accessibility, therefore eliminating unnecessary information without making it completely obsolete. For organizations in certain industries that are required to hang on to certain customer information, such as the public sector or financial services, this is particularly important.

However, with certain archives charging upwards of \$100k annually and providing subpar storage capabilities, this relatively new space of digital storage is exploiting businesses. As data archiving investments are slated to increase by 60% this year, companies are in need of a platform that offers reasonable pricing matched with a highly optimized data archiving capabilities. Luckily, there's a solution.

An Archiving Solution

Amazon Web Services (AWS) provides a suite of solutions that allow companies to leverage data archiving in three distinctly significant ways:



ARCHIVING

For data that no longer needs to be stored in leading CRM systems, AWS offers an indexable archive that's easily accessible and highly efficient. It creates a catalogued space for your data without compromising your information.



BACK-UP AND RECOVERY

Whether in increments or in full, AWS performs back-ups that are well-secured and digitally automated. It eliminates the extensive time and frequent user error associated with most manually directed platforms.



REPLICATION

Moving forward, companies are looking for the ability to interact with and expand upon existing data. By providing a process for data replication, AWS opens the door for creative cross-collaboration and revolutionary data analysis.

Will Your Profitability and Productivity Increase?

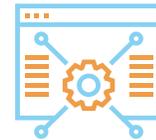
AWS data archiving provides a unique opportunity for different companies looking to streamline their data storage. With a maximum price of \$0.02 per gigabyte, AWS provides a more integrated archiving service at .008% of the leading CRM systems' cost. While the cost-savings alone are enough for any company to consider, certain organizations are positioned to gain the most:



Organizations that have built-up many years of data in their multi-cloud systems



Those who wish to have data back-up in their DevOps process, and reduce recovery times from days to minutes



Companies operating on many platforms that need a single solution for data archiving

Whether you're looking for a more economical, efficient, or integrated platform, AWS consistently outperforms competitive data archiving platforms.

Why Acumen Solutions?

Our onshore teams of multi-cloud specialists have an intimate knowledge of both Amazon Web Services and leading CRM systems. Through our work with both government agencies and the Fortune 500, we know that data storage and governance isn't a one size fits all solution. We work with each business individually to drive specific results. By taking a strategic approach to data management, our solutions can drive both productivity and profitability. To learn more about how we can help you solve your data challenges, contact us at contact@acumensolutions.com.